



WORKBOOK 2026



Dear Customers, Dear Partners,

Sustainable action is no longer a trend – it has long been a central part of STABILO’s corporate strategy. With our “TOGETHER” initiative, launched in 2020, we set a clear sign of responsibility towards the environment, society, and future generations. We continue to live this commitment consistently. Today, all our packaging is made of cardboard instead of plastic, and for our product housings, we increasingly rely on ISCC PLUS-certified bio-based and recycled plastics.

Innovation, sustainability, and emotional connection are at the heart of our products. With the new STABILO Animal Vibes Edition – specially designed versions of the STABILO BOSS MINI and STABILO trio thick short – we not only add more color to our portfolio but also introduce animal motifs that appeal to both young and old, making them an emotional promotional product suitable for many target groups. The STABILO trio thick short colored pencil set also offers the option of individually customizing the cardboard case in a customer-specific version.

A special highlight is the STABILO NatureCOLORS Wildflower Edition, in which the STABILO BOSS ORIGINAL and STABILO pointball are not only functional but also visually perfectly matched – two classics that together create fresh inspiration. The special edition of our highlighter STABILO BOSS ORIGINAL realred embodies the STABILO brand like hardly any other product – a high-quality classic in strong red, developed through close cooperation with our customers, offering outstanding potential as a promotional item

for companies with red as their corporate color.

With STABILO pointball colorful, we embrace the trend of more vibrant office design. Four new colors bring variety and individuality to the workplace – just like the new Click Set for STABILO point 88 and STABILO Pen 68, which combines organization and color on the desk while also providing additional advertising space that is always in the target group’s line of sight.

This year, neon colors play an important role at STABILO: the STABILO MARKdry, in addition to the popular standard colors, is now also available as a 4-pack with bright neon shades – ideal for clear and structured work on whiteboards, offering the opportunity to transport not only advertising messages on the pens themselves but also through individually designed packaging.

With all these innovations, we want to encourage you to keep thinking ahead with us, to act more sustainably, and to set new impulses. For creative ideas. For bold steps. And for a future that we actively shape together.

Your Harry Saffer
CEO
STABILO Promotion Products



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our Path, our Values, our Company: A Behind-the-Scenes Look

Schwan-STABILO Promotion Products GmbH & Co. KG is part of the Schwan-STABILO Group and a partner of the national and international promotional products industry. STABILO Promotion Products provides writing instruments for targeted advertising campaigns in STABILO brand quality.

Schwan-STABILO is a corporate group with over 5,260 employees worldwide and total sales of approximately €797.2 million. The internationally active group operates in three independent business areas: writing instruments, cosmetics, and outdoor products.

What We Stand For

Choosing STABILO Promotion Products means choosing high-quality and unique products with a guaranteed positive impact on your brand image, along with the confidence of being advised by professionals. Because STABILO delivers solutions that inspire.



Website with Product Configurator

Innovation, usability, and customer service are the focus here. Benefit from the easy operation and the compact overview of our products, and use our product configurator to create your desired pen.

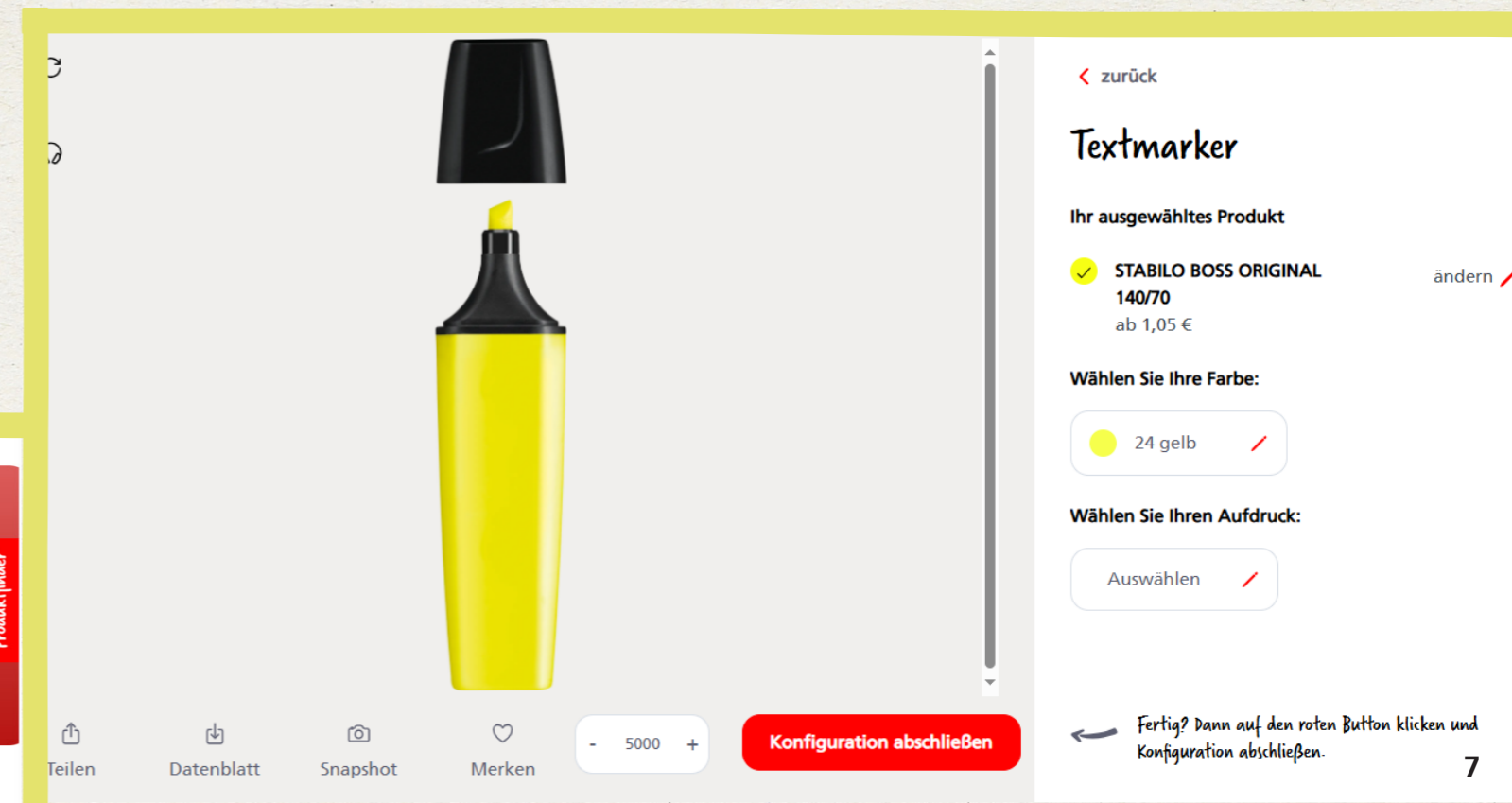


Let's get colorful

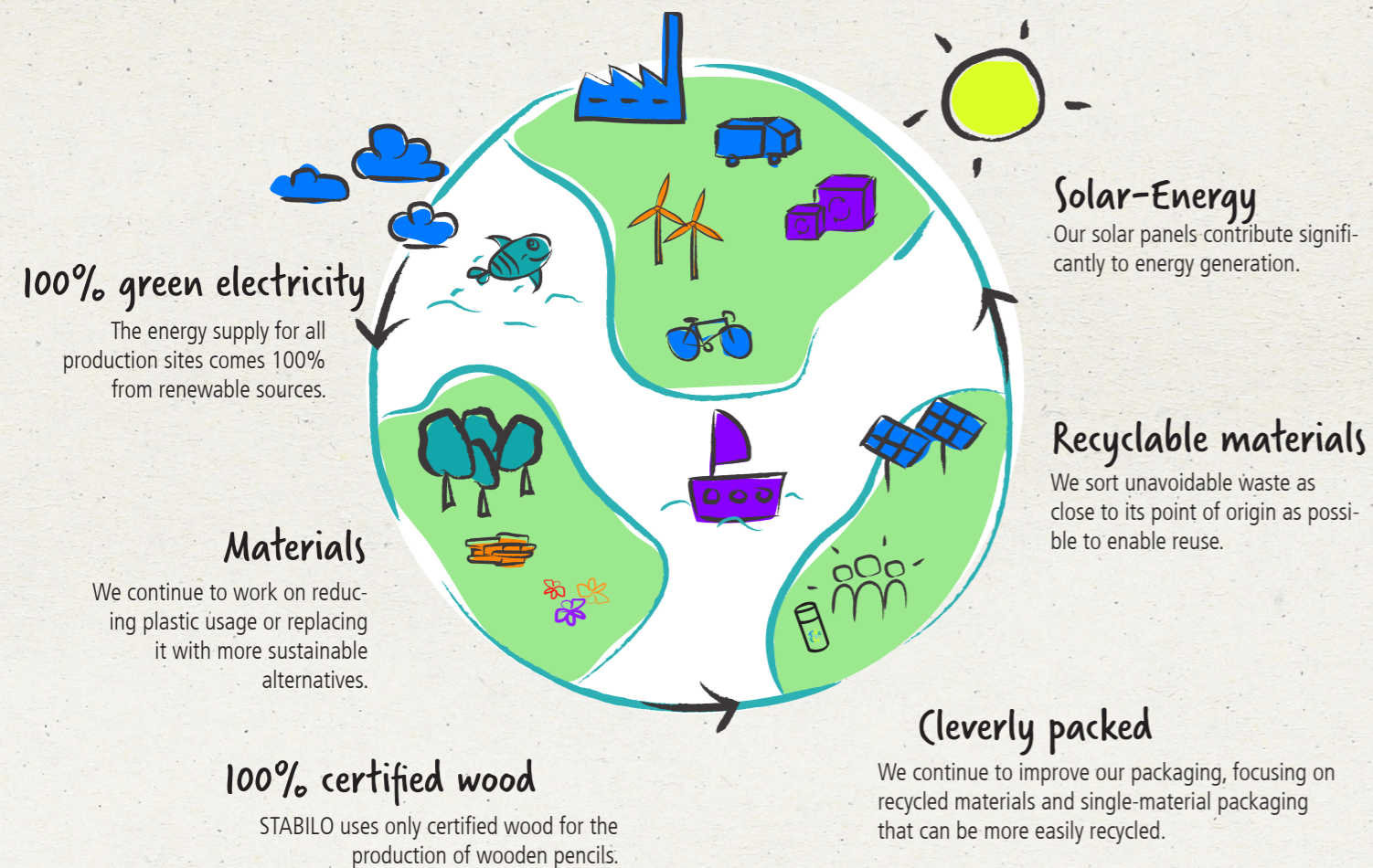


Configurator with logo upload

The heart of the website is the intuitive product configurator – for individually designed STABILO promotional writing instruments with just a few clicks.



Sustainability



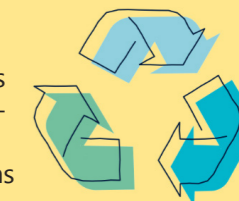
The future has a tradition with us.

As a family-owned company, we have been acting with a clear vision for the future since 1855. It is no wonder, then, that we have long implemented the Paris Climate Agreement at all our locations.



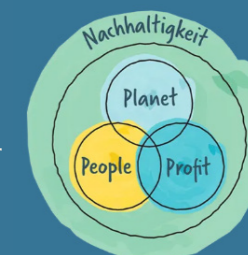
You'll laugh, but: There are many advantages to plastic.

We know what you're thinking. And we, too, have thought long and hard about plastic. Currently, it is the safest, most durable, and most harmless material available for our pens. It makes them exceptionally long-lasting and completely safe for children. Moreover, it is becoming increasingly recyclable. But we promise you: as soon as we discover a new, even better material, we will be pioneers here as well.



We are committed to progress – and to three pillars:

Planet – We think holistically: from raw material extraction to recycling.
People – We think beyond ourselves: for our employees, their families, and their communities.
Profit – We think and act entrepreneurially, seeing sustainability as an important success factor for the future.



Discover new products



STABILO pointball NatureCOLORS
BALLPOINT PENS 128/6034

Wildflowers

STABILO BOSS ORIGINAL
140/70 HIGHLIGHTER

STABILO swing cool
140/275 HIGHLIGHTER





STABILO BOSS ORIGINAL
140/70 HIGHLIGHTER

**BOSS is now
real red**



Aesthetic Advertising With A Green Conscience



STABILO pointball colorful

ROLLERBALLS & PENS 128/6088



A pen for whiteboard & flipchart



STABILO MARKdry

WHITEBOARD & FLIPCHART MARKERS 140/648



Communication With Children And Parents Made Easy

STABILO BOSS Mini animal vibes
HIGHLIGHTER 140/07



STABILO Click Box
SETS & ETUIS 15078810

Advertising Visible on The Desk

our Highlights

STABILO GREEN BOSS

140/72 HIGHLIGHTER



STABILO NEON

140/60 HIGHLIGHTER



Configure highlighter here



STABILO BOSS ORIGINAL

140/70 HIGHLIGHTER

STABILO BOSS MINI

140/07 HIGHLIGHTER



STABILO swing cool

140/275 HIGHLIGHTER



STABILO LUMINATOR

140/71 HIGHLIGHTER



A Classic. A Record Holder. A Market Leader

STABILO BOSS ORIGINAL

140/70 HIGHLIGHTER

Your Product Benefits

- The classic among highlighters since 1971
- 10 luminous neon colors, 14 trendy pastel shades and 10 earthy nature colors with 2 line widths
- Also available with white shaft with yellow ink
- Long-lasting thanks to STABILO brand quality and refillable ink reservoir
- Intelligent anti-dry-out technology effective for 4 hours
- Distinctive design stops the highlighter from rolling away and keeps the promotional message in view

Your Advertising Options

- Ample space for advertising on both sides of the highlighter
- A variety of design options with screen-printed advertising
- Impressive implementation of photo-realistic motifs with 4c digital printing
- Cool combination sets and packaging with additional advertising options



STABILO BOSS ORIGINAL

140/7304/70 DESK SET



STABILO BOSS ORIGINAL

140/70/4C + 2 + 3 + 4 SET/CARDBOARD CASE



STABILO BOSS ORIGINAL Desk Set Box

140/7304/70K DESK SET/CARDBOARD CASE



STABILO tumbler

140/7001 SWINGING DESK DISPLAY

Small Size –
Great Luminosity!



STABILO BOSS MINI

140/07 HIGHLIGHTER

Your Product Benefits

- The classic among highlighters in a cute mini format
- 5 luminous neon colors with 2 line widths
- Distinctive design stops the highlighter from rolling away and keeps the promotional message in view
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality

Your Advertising Options

- Ample space for advertising on both sides of the highlighter
- Promotional messages using screen printing and 4c digital printing
- Attractive sets and packaging with additional advertising space

STABILO BOSS MINI Sets

140/07/2C + 140/07/4C SET/CARDBOARD CASE



STABILO BOSS MINI Box for 4

140/07/04-01 SET/BOX



Glowing Green Conscience

STABILO GREEN BOSS

140/72 HIGHLIGHTER



Your Product Benefits

- Highlighter made of 74% recycled plastic in the classic shape
- Attractive 2-component look with soft grip zone
- 4 luminous neon colors and 4 trendy pastel shades with 2 line widths
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality and refillable ink reservoir
- Distinctive design stops the highlighter from rolling away and keeps the promotional message in view.

Your Advertising Options

- Ample space for advertising on both sides of the highlighter
- Promotional imprint using screen printing
- Attractive sets and packaging with additional advertising space

PASTEL

NEON



STABILO GREEN BOSS Set of 2 or 4

140/72/4 + 140/72/42 C SET/CARDBOARD BOX



STABILO GREEN BOSS Desk Set

140/7304/72K DESK SET/CARDBOARD CASE



Cool & Handy To Go



STABILO swing cool

140/275 HIGHLIGHTER

Your Product Benefits

- Flat pocket-sized highlighter with a practical clip
- 8 luminous neon colors with 2 line widths
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality
- Distinctive design stops the highlighter from rolling away and keeps the promotional message in view

Your Advertising Options

- Ample space for advertising on both sides of the highlighter and on the clip
- Promotional imprint using screen printing, pad printing and 4c digital printing
- Attractive sets and packaging with additional advertising space



STABILO Box for 6 swing cool

140/275/06 HIGHLIGHTER SET/BOX

STABILO swing cool Sets

140/275/2 C + 140/275/4 C SET/CARDBOARD BOX



Be Noticed With Shining Slogans on The Tube



STABILO NEON

140/60 HIGHLIGHTER

Your Product Benefits

- Modern highlighter in a stylish, minimalistic tube design
- On-trend NEON look in 5 neon colors with 2 line widths
- Also available with white tube with yellow ink
- Smooth finish, providing a comfortable, pleasant grip
- Intelligent anti-dry-out technology effective for 4 hours
- STABILO brand quality with perfect value for money

Your Advertising Options

- Ample space for advertising on both sides of the highlighter
- Promotional imprint using pad printing
- Attractive sets and packaging with additional advertising space



STABILO NEON Sets of 2 or 4

140/60/02 + 140/60/04 SET/CARDBOARD BOX



Anything But ordinary



STABILO LUMINATOR

140/71 HIGHLIGHTER

Your Product Benefits

- Highlighter in a multi-award winning design
- Larger free-ink reservoir than standard highlighters
- 6 neon colors with 2 line widths
- Uniform ink application right down to the last drop – no fading
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality

Your Advertising Options

- Ample space for advertising on the highlighter
- Promotional imprint using screen printing
- Attractive set and packaging with additional advertising space





Configure your personal writing experience here

Writing



STABILO prime

128/23 TWIST-ACTION BALLPOINT PENS



STABILO Grow

170/5171 FOUNTAIN PENS



STABILO GREENfancy

128/400 BALLPOINT PENS



STABILO PALETTE

128/268 ROLLERBALLS



STABILO relax

128/22 BALLPOINT PENS



STABILO Modern Flow

128/50 ROLLERBALLS



STABILO concept image

128/46 BALLPOINT PENS



STABILO style

128/135 BALLPOINT PENS

Sustainability Meets Design



STABILO Grow

Your Product Benefits

- Sustainability meets design and the familiar STABILO writing comfort
- Rollerball shaft made from 100% FSC®-certified wood (FSC®C106072)
- Inspired by nature – three different wood-and-color combinations: beech / bilberry blue; oak / moss green; cherry / plum red
- Unique – each wooden shaft has a distinct color and grain
- Linseed oil protects the wood from dirt and germs, and can be easily renewed at home using cooking oil
- Available with a blue or black lead
- Long life thanks to STABILO brand quality: excellent writing comfort and high-quality materials ensure long, sustainable use

Your Advertising Options

- Laser engraving on wooden shaft
- Highly individual – personalised name embossing on wooden shaft
- Cool combinations – attractive sets comprising fountain pen and rollerball
- Attractive packaging with additional advertising options

STABILO Grow

170/5171 ROLLERBALLS & FOUNTAIN PENS



STABILO Grow Rollerball

150/5171 ROLLERBALLS & FOUNTAIN PENS



STABILO Grow Ballpoint Pen

128/5171 SUSTAINABLE PRODUCTS



STABILO Grow Set of 1 or 2

170/5171/1C SET
170/5171/2C WRITING SET





Color Makes The Difference

STABILO PALETTE

128/268 ROLLERBALLS

Your Product Benefits

- Colorful gel pen in STABILO brand quality
- Streamlined design with see-through window to check ink level
- Rollerball with click mechanism and improved gel formula
- Extra large, non-slip, soft grip zone
- Fine writing width of 0.4mm
- Protect your resources and wallet with compatible refills

Your Advertising Options

- Space for promotional messages on the barrel
- Promotional imprint using pad printing



Go with the Modern Flow

STABILO Modern Flow

128/50 ROLLERBALLS

Your Product Benefits

- STABILO gel rollerball in a trendy design with an ergonomic grip zone
- 5 trendy colors: classic black & white, pearl black & white, silver & celeste blue, peridot gold & white and silver & white for striking advertising
- The stylish and convenient way to put creative ideas and thoughts to paper – 0.4mm line width with metal-encased tip for precise lines
- Distinctive STABILO design and proven STABILO quality
- Stable gel refill for maximum writing comfort
- Your look: available in blue and black ink

Your Advertising Options

- Space for promotional messages on the shaft and cap using pad printing
- Color option "celeste blue" with promotional message laser-engraved in white



Colorful Rollerball For Any Desk



STABILO worker+

150/2016 + 2018 ROLLERBALLS

Your Product Benefits

- High-quality rollerball with cutting-edge liquid ink technology
- Cap with practical clip
- Pen design in the 4 ink colors
- Soft grip zone for perfect hold
- Robust pen tip with 0.5mm comfort refill tip

Your Advertising Options

- Space for promotional messages on the shaft viewing window and on the clip
- Promotional imprint using pad printing



STABILO worker+ Set

ROLLERBALL & FOUNTAIN PENS 150/2019/4



Ergonomics For Writing Starters



STABILO EASYergo

160/7882 + 7881 MECHANICAL PENCILS

Your Product Benefits

- Mechanical pencil, available as right-hander or left-hander version
- Right-hander version available in 3 color combinations
- Ergonomic shape developed especially for learner writers
- Non-slip grip zone
- Extra-thick 3.15mm HB lead

Your Advertising Options

- Display of promotional messages on the packaging
- Promotional imprint using 4c digital printing on the wallet inlay



STABILO EASYoriginal

150/6892 + 6891 ROLLERBALLS

Your Product Benefits

- Rollerball, available as right-hander or left-hander version
- Right-hander version available in 3 color combinations
- Ergonomic shape developed especially for learner writers
- Non-slip grip zone
- Erasable royal blue ink; 0.3mm or 0.5mm line widths
- Refillable cartridges

Your Advertising Options

- Display of promotional messages on the packaging
- Promotional imprint using 4c digital printing on the wallet inlay

Europe's No. 1 Fineliner



STABILO point 88

150/88 FINELINER

Your Product Benefits

- Europe's no. 1 fineliner
- STABILO striped hexagonal design
- 65 brilliant colors with 6 neon colors
- 0.4mm line width with metal-encased tip for a long lifetime
- Ventilated cap
- Long cap-off time and protection against drying out

Your Advertising Options

- Enormous selection of colors for every kind of advertising
- Pad-printed promotional imprint on the pen
- Attractive set combinations offering additional advertising options
- Customisable packaging design option



others Pale In Comparison

STABILO pen 68

150/88 FIBRE PENS

Your Product Benefits

- Color-intensive premium fibre-tip pen for thick lines and large areas
- Selected pigments for high brilliance and luminosity
- Odourless waterbased ink
- 1mm line width robust tip for a long lifetime
- Ventilated cap
- Long cap-off time and protection against drying out for long advertising
- Available in 47 colors with 6 neon colors

Your Advertising Options

- Enormous selection of colors for every type of advertising
- Pad-printed promotional imprint on the pen
- Attractive set combinations offering additional advertising options
- Customisable packaging design option



High Performance – Even Under Pressure

STABILO sensor

150/191 FINELINER

Your Product Benefits

- Fineliner with unique tip technology
- Stylish design with grey shaft, end tip and cap in ink color
- Cushioned tip with 0.3mm line width
- Excellent comfort even when writing for long periods
- Smudge-proof ink, thus also very popular with left-handers

Your Advertising Options

- Attractive selection of colors for every type of advertising
- Space for promotional messages on the shaft, cap and clip
- Promotional imprint using pad printing and screen printing



STABILO sensor Set of 4

150/191/4 SET

Quality All Along The Line

STABILO Universal-Pen

150/842 OVERHEAD PENS

Your Product Benefits

- Polypropylene foil pen with permanent ink
- Also available with water-soluble ink
- Writes on almost all smooth surfaces
- Available in line widths S (0.4 mm), F (0.7 mm) and M (1 mm)
- Standard version in 4 popular colors
- 4 other colors available in a case of 8

Your Advertising Options

- Space for promotional messages on the shaft, cap and clip
- Promotional imprint using pad printing and screen printing
- Attractive set combinations offering additional advertising options



STABILO Universal-Pen Set of 2

150/842/2 + 150/852/2 SET



Communication At The First Click

STABILO liner 308

BALLPOINT PENS 128/308

Your Product Advantages

- Birs with click mechanism and clip
- Transparent plastic barrel with visible ink level
- Available in the four most popular colours black, blue, red and green
- Special mechanism for gently retracting the tip
- STABILO brand quality with X20 medium refill in blue

Your Advertising Options

- Multi-coloured advertising on the barrel with screen printing
- Advertising on the clip in 1 colour with pad printing



Clear Line For Clear Communication

STABILO bille

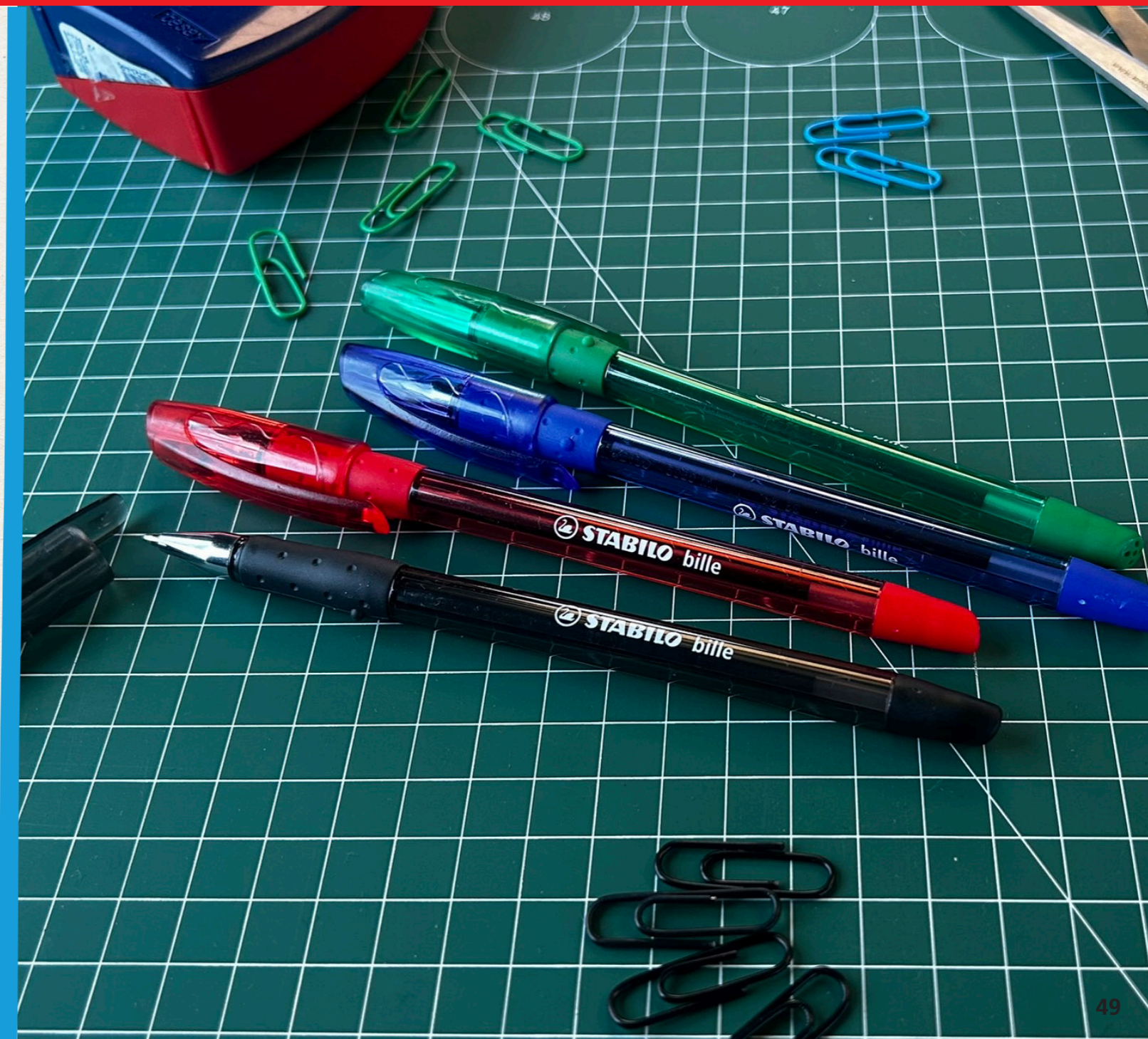
BALLPOINT PENS 128/508

YOUR PRODUCT ADVANTAGES

- Straight-line ballpoint pen with ventilated cap and clip
- Transparent plastic barrel with visible ink level
- Available in the four most popular colors black, blue, red and green
- With comfortable grip zone for longer, fatigue-free writing
- Durable, chrome-plated tip for fine, precise, clean and neat writing
- Even ink distribution and smooth writing feel
- STABILO brand quality with X20 medium refill in blue

YOUR ADVERTISING OPTIONS

- Advertising on the barrel in 1 color with screen printing
- Advertising on the cap in 1 color with pad printing



Starts Faster And Lasts Longer



STABILO Marathon

BALLPOINT PENS 128/318

YOUR PRODUCT ADVANTAGES

- Birs with click mechanism and clip
- Transparent plastic barrel with visible ink level
- Available in the four most popular colours black, blue, red and green
- Extra-large ink reservoir allows you to write twice as long
- Special mechanism for gently retracting the tip
- With comfortable grip zone for longer, fatigue-free writing
- STABILO brand quality with X20 medium refill in blue

YOUR ADVERTISING OPTIONS

- Multi-coloured advertising on the barrel with screen printing
- Advertising on the clip in 1 colour with pad printing



Upgrade For Your Advertising Experience

STABILO dr!ver

FINELINER & FIBRE PENS 150/1088/41

YOUR PRODUCT BENEFITS

- Premium fineliner with blue lead for intensive writing
- Elegant, classic design with transparent cap
- Robust nylon tip for a high-quality writing experience
- Smudge-proof, odourless and water-based ink
- Sturdy cap with viewing window
- Practical metal clip for on the go
- Distinctive shape prevents rolling away and advertising is always in view
- Non-slip, soft rubber grip zone for high writing comfort
- STABILO brand quality with fine 0.4 mm lead in blue

YOUR ADVERTISING OPTIONS

- Multi-coloured advertising on the barrel with screen printing



Sustainability You Can Touch



STABILO GREENpoint

FIBRE PENS 150/6088/41

Your Product Advantages

- Sustainable fibre-tip pen made from 93% bio-based plastic
- Robust, durable tip with a line width of 0.8 mm for smooth writing, expressive highlighting and colour-intensives-structuring
- Handy pen length and practical clip for on the go
- Available in 6 popular colours

Your Advertising Options

- Advertising on the pens in pad printing and 4c digital printing
- Attractive sets with additional advertising options



For The Forest And The Climate



STABILO GREENfancy

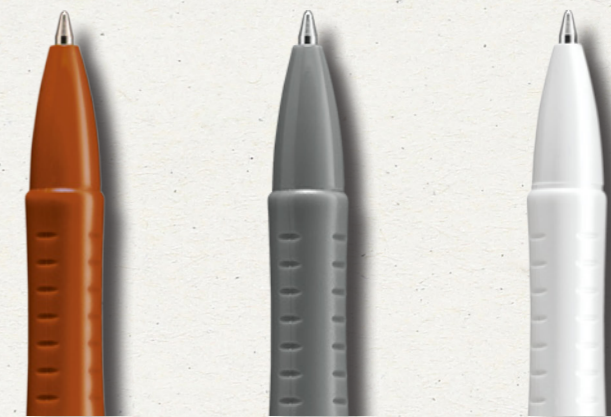
BALLPOINT PENS 128/400/43

Your Product Benefits

- Push-button ballpoint pen with casing primarily made of biodegradable plastic, which is composed of renewable, cellulose-based raw materials
- Grip zone and tip made from bioplastic and produced in one color from a single piece of material
- Available in 4 natural colors
- STABILO brand quality with premium X20 refill

Your Advertising Options

- Space for promotional messages on the shaft and clip
- Promotional imprint using screen printing, pad printing and 4c digital printing



The "Concept" - As Individual As Possible

maximum flexibility, huge selection,
unique combinations

various surfaces



mix & match

big selection of colours and possible combinations of
lace, grip zone, shaft and push button



STABILO concept image

128/46 BALLPOINT PENS



Deluxe Comfort of Use

STABILO concept metallic

128/444 BALLPOINT PENS



Metallic Look In Cool Matt Aesthetic

STABILO concept prestige

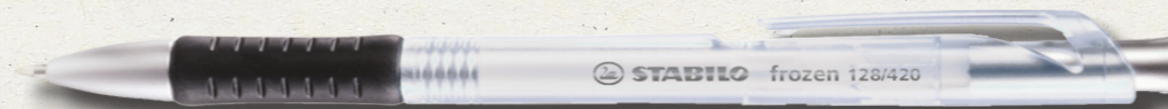
128/42 BALLPOINT PENS



Comfort of Use For High-volume Writers

STABILO concept frozen

128/420 BALLPOINT PENS



Cool Frozen-look With High-comfort Zone

STABILO concept cashmere

128/44 BALLPOINT PENS



Soft-touch For Great Comfort When Writing

STABILO concept spotlight

128/48 BALLPOINT PENS



Glossy Metallic Look

STABILO concept soft

128/45 BALLPOINT PENS



Soft-touch Deluxe For Discerning Customers

STABILO concept fancy

128/40 BALLPOINT PENS



A Round of Applause For Adaptility

A Life-style Look You Can Feel

STABILO bright

TWIST-ACTION BALLPOINT PENS 128/230/46

Your Product Benefits

- Modern twist-action ballpoint pen made of recycled plastic
- On-trend aesthetics with straight design look
- Available in 3 popular standard colors
- A white version is also available with an antibacterial surface
- STABILO brand quality with X20 refill

Your Advertising Options

- Space for promotional messages on the shaft, top and clip
- Promotional imprint using pad printing and screen printing
- Promotional imprint on the clip using 4c digital printing



A Life-style Look You Can Feel

STABILO prime

TWIST-ACTION BALLPOINT PENS 128/23/T31/1

Your Product Benefits

- Modern twist-action ballpoint pen made of recycled plastic in a trendy, streamlined design with high-quality metal tip
- Available in 4 transparent translucent colors with superior color brilliance and 3 block colors for an elegant premium look
- A white version is also available with an antibacterial surface
- STABILO brand quality with premium giant refill

Your Advertising Options

- Space for promotional messages on shaft, top and clip
- Promotional imprint using pad printing and screen printing
- Promotional imprint on the clip using 4c digital printing



Heavy Metal For The Desk

STABILO prime metal

TWIST-ACTION BALLPOINT PENS 128/26/93



The Most Comfortable In Its Class

STABILO relax

BALLPOINT PENS 128/22/24

Your Product Benefits

- Comfortable push-button ballpoint pen with a soft grip zone
- Push-button available in 7 colors and in silver
- Elegant appearance thanks to metal-look tip
- Comfortable, black Santoprene grip zone for a particularly pleasant writing experience
- STABILO brand quality with giant refill

Your Advertising Options

- Space for promotional messages on the shaft and clip
- Promotional imprint using pad printing, screen printing and 4c digital printing



Cool Style In Color



STABILO style

BALLPOINT PENS 128/130/40

Your Product Benefits

- Stylish ballpoint pen with comfortable, extra-wide push button
- Available in 4 shaft-colors white, black, blue and gray; Clip push button unit in 8 colors
- STABILO brand quality with proven jumbo lead
- Available as a soft-touch version
- Available with metal or plastic clip

Your Advertising Options

- Space for promotional messages on the shaft and clip
- Promotional imprint using screen printing and pad printing
- Beeindruckende Werbeeefekte durch Veredelung mit Reliefdruck

We Do It Fabric Style!



STABILO style fabric

BALLPOINT PENS 128/139

STABILO style metal

BALLPOINT PENS 128/132/31



Cool Style In Metallic



Painting & Drawing



STABILO woody
140/880 COLORED PENCILS ROUND



STABILO pencil shady
PENCILS 244/MK/19



STABILO GREENtrio
261 COLORED PENCILS TRIANGULAR



STABILO GREENcolors
251 COLORED PENCILS HEXAGONAL



STABILO pencil gloss
PENCILS 242/200

STABILO Bleistift pure
PENCILS 246

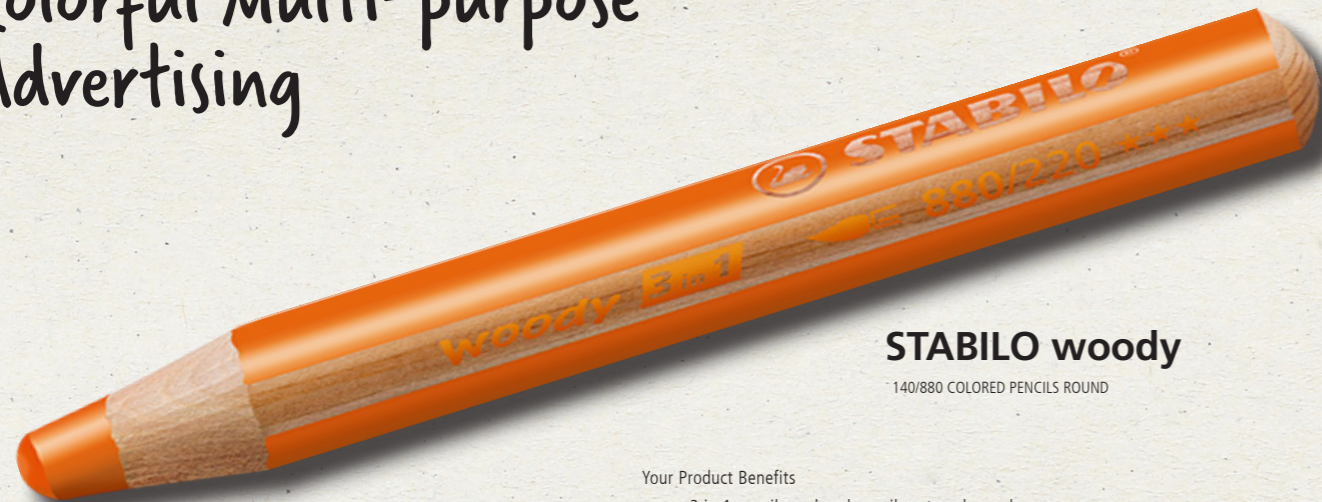


Configure here

STABILO EASYcolors
332 + 331 COLORED PENCILS TRIANGULAR



Colorful Multi-purpose Advertising



STABILO woody

140/880 COLORED PENCILS ROUND

Your Product Benefits

- 3 in 1 pencil – colored pencil, watercolor and wax crayon
- Writes and draws on paper, glass, metal and other surfaces
- Break-proof XXL lead in 24 bold individual colors
- Lasting advertising effect thanks to the product's durability
- Green advertising conscience thanks to the environmentally friendly product, made from 100% PEFC-certified wood (PEFC/04-31-1728)
- Pencil sharpener on request

Your Advertising Options

- Space for promotional messages on the robust, extra-thick wooden pencil
- Promotional imprint using screen printing
- Ideal as a set in a cardboard case with additional advertising space for 4c digital printing

STABILO woody Sets

140/880/1 + 2 + 3 + 4 + 6 SET/CARDBOARD CASE



STABILO woody duo

140/882 COLORED PENCILS ROUND



Environmental Protection In our Children's Hands



STABILO GREENtrio

COLORED PENCILS 261/550

Your Product Benefits

- Environmentally friendly colored pencil in an ergonomic, triangular shape with natural white edge stripes and a matt finish
- 4.2mm lead in 12 rich, intense colors
- Made from 100% FSC®C106072 -certified wood

Your Advertising Options

- Promotional message in the customer's individual design on the pencils and cardboard packaging
- Promotional messages possible using embossing, screen printing and 4c digital printing



STABILO GREENtrio Set

261/6 + 261/12 SET



Take A Stand With A Clear Conscience



STABILO GREENcolors

251 COLORED PENCILS HEXAGONAL

Your Product Benefits

- Environmentally friendly, classic-edged colored pencil with natural white edge stripes and a matt finish
- Top-quality lead in 24 bold colors
- Made from 100% FSC®-certified wood (FSC®C106072)

Your Advertising Options

- Space for promotional messages on the pencil
- Promotional imprint using embossing and screen printing
- Ideal as a set in a cardboard case with additional advertising space for 4c digital printing



STABILO GREENcolors Set

251/6 + 251/12 SET

STABILO GREENcolors Coloring Set

251/10+1 SET



Attracting New Fans Is Child's Play

STABILO EASYcolors

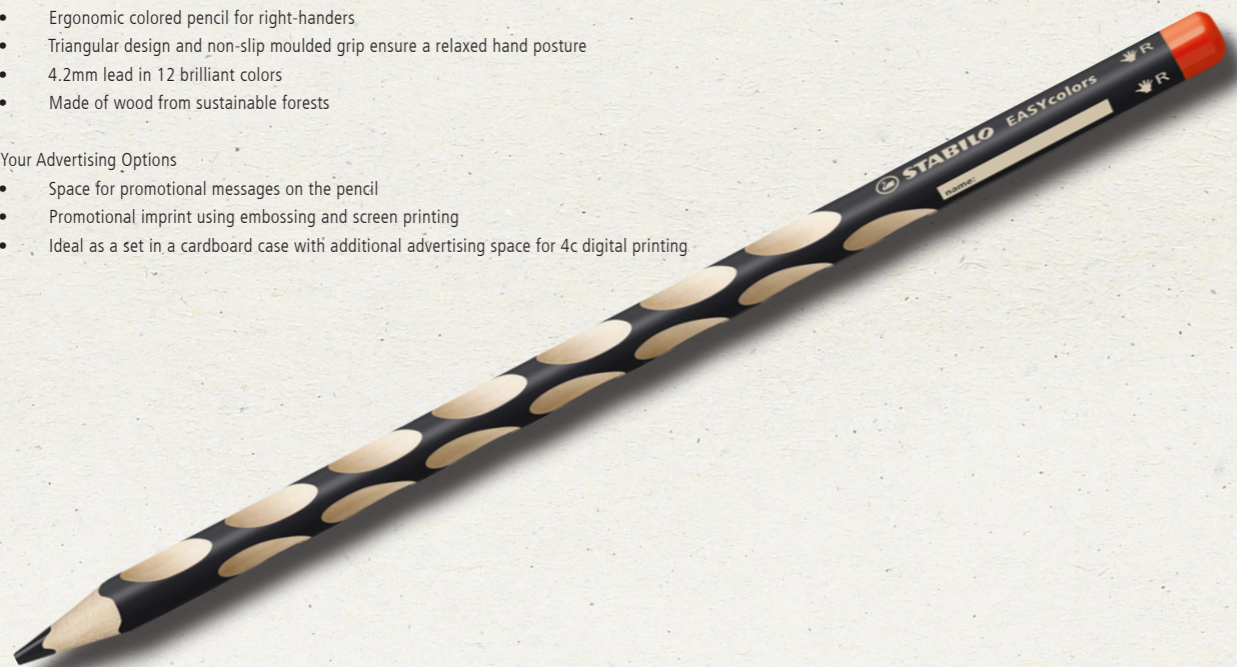
332 + 331 COLORED PENCILS TRIANGULAR

Your Product Benefits

- Ergonomic colored pencil for right-handers
- Triangular design and non-slip moulded grip ensure a relaxed hand posture
- 4.2mm lead in 12 brilliant colors
- Made of wood from sustainable forests

Your Advertising Options

- Space for promotional messages on the pencil
- Promotional imprint using embossing and screen printing
- Ideal as a set in a cardboard case with additional advertising space for 4c digital printing



STABILO EASYgraph

322 + 321 GRAPHITE PENCILS TRIANGULAR

Your Product Benefits

- Ergonomic graphite pencil for right-handers
- Triangular design and non-slip moulded grip ensure a relaxed hand posture
- HB lead for writing and sketching
- Available in 5 bold colors
- Wood from sustainable forests

Your Advertising Options

- Space for promotional messages on the pencil
- Promotional imprint using embossing and screen printing
- Ideal as a set in a cardboard case with additional advertising space for 4c digital printing



STABILO EASYcolors Set

331/6 + 332/6 + 331/12 + 332/12 SET

Pencils - A World of Unlimited possibilities

our brand identity is "colorful"

Color makes promotional messages more striking and individual. That's why we use the vast world of STABILO colors for your promotional pencils. You can choose from 34 colors for quantities of 1,000 or more, or dive into your own world of color for quantities of 5,000 or more and present your logo perfectly in the color of your choice.

Would you prefer a promotional writing instrument in two colors?

Thanks to our longstanding dipping expertise, we can create your very own customised color combination and open the door to even greater individuality.

5 pencil families await your promotional messages and your customised design

Simply choose a pencil model. They are all different in shape, size and finish. Add your color or combination of choice.

And at the end? Round off your design with one of many decorating options, e.g. an eraser or metal cap.

pure / classic / gloss / shady / XXL



Pencil Series pure



STABILO Bleistift natur

246 + 246 GK + 246 K + 246 MK + 246 M PENCILS ROUND

Your Product Benefits

- Round pencil in natural wood
- With eraser on the end
- Metal cap in gold, silver or black; eraser in 11 colors
- Made using 100% certified wood
- STABILO brand quality with sharpened HB lead

Your Advertising Options

- Space for promotional messages on the pencil
- Promotional imprint using screen printing and hot stamping

Round Pencil For Lovers of Nature

Pencil Series classic



STABILO GREENgraph

245 + 245 GK GRAPHITE PENCILS HEXAGONAL

Your Product Benefits

- Environmentally friendly, classic-edged graphite pencil with natural white edge stripes and a matt finish
- Made from 100% FSC®C106072 wood
- HB lead with extremely high break resistance

Your Advertising Options

- Space for promotional messages on the pencil
- Promotional imprint using embossing and screen printing
- Ideal as a set in a cardboard case with additional advertising space for 4c digital printing

For The Forest And The Climate



STABILO Bleistift natur

247 + 247 GK + 247 K + 247 M PENCILS HEXAGONAL

Your Product Benefits

- Hexagonal pencil in natural wood
- With eraser on the end
- Metal cap in gold, silver or black; eraser in 11 colors
- Made using 100% certified wood
- STABILO brand quality with sharpened HB lead

Your Advertising Options

- Space for promotional messages on the pencil
- Promotional imprint using screen printing and hot stamping

Naturally Angular



Pencil Series gloss



STABILO pencil lacquered

242 + 242 GK + 242 K + 242 MK + 242 M PENCILS ROUND

Your Product Benefits

- Round, lacquered pencil
- Design your STABILO pencil: available with an eraser, metal cap or dipped end in a range of colors and as a mini-pencil
- Pencil finish in 34 standard colors, Special colors from 5,000 pcs.
- Made using 100% certified wood
- STABILO brand quality with sharpened HB lead

Your Advertising Options

- Space for promotional messages on the pencil
- Promotional imprint using screen printing and round stamping
- Ideal as a set in a cardboard case with additional advertising space in 4c digital print

All-round Gloss Lacquering

STABILO pencil lacquered

243 + 243 GK + 243 K + 243 + 243 M PENCILS HEXAGONAL

Your Product Benefits

- Modern, lacquered hexagonal graphite pencil
- Design your pencil: available with an eraser or dipped end in a range of colors and as a mini-pencil
- Pencil finish in 34 standard colors, Pantone colors from 5,000 pcs.
- Made using 100% certified wood
- STABILO brand quality with sharpened HB lead

Your Advertising Options

- Space for promotional messages on the pencil
- Promotional imprint using screen printing and hot stamping

Angular With Varnish

STABILO pencil lacquered

260 + 260 K + 260 M PENCILS TRIANGULAR

Your Product Benefits

- Modern, lacquered triangular pencil
- Design your pencil: available with a dipped end in a range of colors and as a mini-pencil
- Pencil finish in 34 standard colors, Special colors from 5,000 pcs.
- Made using 100% certified wood
- STABILO brand quality with sharpened HB lead

Your Advertising Options

- Space for promotional messages on the pencil
- Promotional imprint using screen printing, hot stamping and 4C digital printing

Environmentally Friendly With Triangular Shaft

Pencil Series shady

Cool Black For Design Aficionados



STABILO pencil dyed

244 + 244 MK + 244 GK + 244 K + 244 M GRAPHITE PENCILS ROUND

Your Product Benefits

- Elegant round pencil
- In black dyed wood with a matt finish
- Design your pencil: available with an eraser, metal cap or dipped end in a range of colors and as a mini-pencil
- Made using 100% certified wood
- STABILO brand quality with sharpened HB lead

Your Advertising Options

- Space for promotional messages on the pencil
- Promotional imprint using screen printing and round stamping

Pencil Series XXL



STABILO ALL-STABILO

5430 + 5430 K GIANT GRAPHITE PENCILS TRIANGULAR

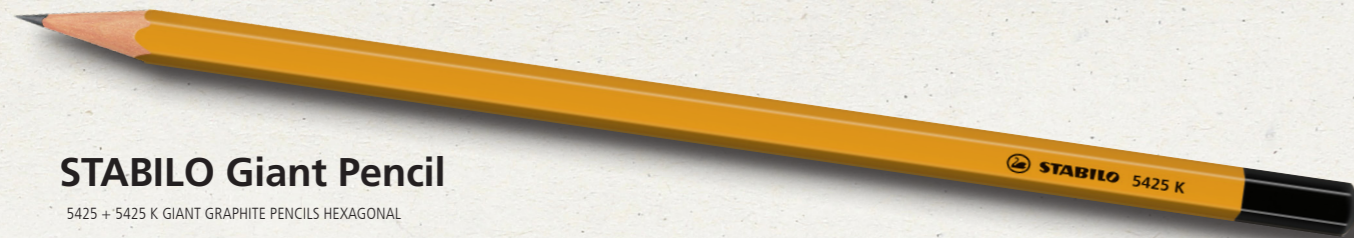
Your Product Benefits

- Giant triangular pencil made of lacquered wood
- With colored end cap – also available without end cap
- Pencil finish and dipped cap in many standard colors, Special colors from 5,000pcs.
- ALL-STABILO lead writes on almost any surface, e.g. wood, metal, plastic or paper
- Made using 100% certified wood
- 23cm pencil length in STABILO brand quality

Your Advertising Options

- Ample space for advertising on the pencil
- Promotional imprint using screen printing and hot stamping

Writes on Almost Any Surface



STABILO Giant Pencil

5425 + 5425 K GIANT GRAPHITE PENCILS HEXAGONAL

Your Product Benefits

- Giant hexagonal pencil made of lacquered wood
- With colored end cap – also available without end cap
- Pencil finish and dipped cap in many standard colors, Special colors from 5,000pcs.
- Made using 100% certified wood
- STABILO brand quality with sharpened 2B lead
- Available with ALL-STABILO lead
- 23cm pencil length

Your Advertising Options

- Many surfaces for advertising on the pencil
- Promotional imprint using screen printing and hot stamping

Powerful Companion For Every Day

Withstands The Most Testing of Circumstances



STABILO Carpenter Pencil

36/155 + 36/155 K + 36/156 GIANT PENCILS OVAL

Your Product Benefits

- Carpenter pencil made of lacquered wood in an oval shape
- With practical, magnetic end
- Pencil finish in 34 standard colors, Special colors from 5,000 pcs.
- Made using 100% certified wood
- STABILO brand quality with sharpened 2H lead
- 24cm pencil length

Your Advertising Options

- Ample space for advertising on the pencil
- Promotional imprint using screen printing and hot stamping



Individual consulting and customized service



5 WORKING DAYS DELIVERY SERVICE

- for selected products
- with screen printed advertising
- 2 colors max.
- up to 5,000 pieces max.
- no extra charge!

Contact us for more information.



ASSEMBLING ANOTHER REFILL

Would you like a specific ballpoint pen, but with a different refill? No problem! From the respective minimum quantity, you can choose between different refill models for almost all ballpoint pens in addition to the writing colors blue and black.



2 WORKING DAYS DELIVERY SERVICE

- for selected products
- for screen printing advertising
- max. 1 color
- up to 2,500 pieces max.
- additional charge of 100€



STABILO SERVICE

+49 911 567 34 55
SERVICE@STABILO-PROMOTION.COM

Our team will be happy to advise you. Just give us a call! You can find your local contact in our dealer search.

High-quality printing for impressive advertising media

RELIEF PRINTING

- transparent lacquer in a noticeably thicker layer
- tangible advertising message
- glossy surface
- elegant and individual

PAD PRINTING

- Printing by ink absorption and release of a silicone pad
- Texts and logos with intricate details
- elegant, stylish lines
- detailed look

4C DIGITAL PRINTING

- computerised printing process
- Representation of colour transitions
- high resolution, photorealistic
- small editions

SCREEN PRINTING

- Printing through fine-mesh fabric and colour-impermeable stencil
- Printing on various surfaces and shapes
- covering colours
- durable

LASER ENGRAVING

- Metal finishing
- Fine lines and intricate details
- Stylish and discreet
- durable

EMBOSSING

- finishing of leather and wood
- haptic experience
- durable
- noble result

Contacs us

Our team will be happy to advise you.

+49 911 567 34 55
service@stabilo-promotion.com

